



Introducing the digitsaver™ pinch guard... A completely new look for child safety!

Port Orchard, WA June 1, 2006 – DIGITSAVER, LLC, a new Port Orchard, WA based company recently launched its innovative, new product, known as the digitsaver™ pinch guard, at the 2006 Juvenile Products Manufacturing Association International Show in Orlando, Florida, in May. The patent-pending, DIGITSAVER pinch guard easily attaches to any door knob. It is a plush, donut-shaped pinch protector with a cute animal head that sticks out into the door jam. Its primary purpose is to protect children's fingers from being pinched or injured due to closing doors. The DIGITSAVER was well received by buyers and distributors alike and the company currently has a number of stores around the United States who will be offering the DIGITSAVER to their customers. The company is also pleased to welcome its first International distributor, Bright Star International Holdings Ltd.. Bright Star will begin distribution of the DIGITSAVER pinch guard in 10 Eastern European Countries including Russia and Poland later this summer.

Our population continues to grow and according to the Consumer Products Safety council (www.CPSC.com) 2 1/2 million children are being injured by hazards in the home each year. "We, as caregivers are driven to protect them." states Jeri Homa Keating (Inventor of the DIGITSAVER and mother of two young children). "Child safety has become a sterile environment that we create around our children to protect them. The DIGITSAVER pinch guard provides a solution to this age-old problem of pinched or seriously injured fingers. The DIGITSAVER injects personality into safety and makes a connection with our children, providing them with an awareness and a new perspective on child safety."

Everyday challenges solved with a simple solution.

Available in 4 different styles and colors, the DIGITSAVER is fun, simple and effective, giving child safety a much friendlier look. "Safety shouldn't be scary...it's just a fact of life" states Ms. Keating. "And life, can be fun."

Suggested retail: \$6.99 – Order desk: 360-440-7550

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