



DIGITSAVER PUTS A SMILE ON CHILD SAFETY !

Port Orchard, WA September 1, 2006 - Protect those little fingers!

DIGITSAVER, LLC, A Port Orchard, WA-based company, which launched it's innovative, new product, known as the digitsaver™ pinch guard, at the 2006 Juvenile Products Manufacturing Association Show in May, has been awarded the Editor's Choice Award from Baby Atlas for Fall 2006 and has been awarded Best Product by Orca Communications Unlimited, LLC.. The DIGITSAVER will appear in the Orca Communications, Best Products Media Guide for Parents, Fall 2006. The DIGITSAVER will also be appearing on ABC's Show, "The View" September 8, 2006 during host Rosie O'Donnell's debut week. Jeri Homa Keating, founder and inventor of the DIGITSAVER, will be on hand to demonstrate and discuss her product.

The patent-pending, DIGITSAVER pinch guard easily attaches to any door knob. It is a plush, donut-shaped pinch protector with a cute animal head that sticks out into the door jam. Its primary purpose is to protect children's fingers from being pinched or injured due to closing doors. Additional uses include keeping children from locking themselves in a room and preventing doors from slamming shut due to open windows or forced air heaters.

DIGITSAVER, LLC was founded by mom-inventor, Jeri Homa Keating. As a mother of two young children, Ms. Keating has a good understanding of some of the challenges faced by parents every day. States Ms. Keating, "The Digitsaver allows life to function just a bit more smoothly....and, as most parents of young children know, that can make all the difference in the world."

Currently available in 4 bright, fun styles, DIGITSAVER, LLC will be introducing a new line of Baby Bunny Digitsavers available in pastel colors at the 2006 ABC Kids Expo in Las Vegas September 10-13, 2006. The Company also has two additional safety products under development for introduction later this year.

For a list of current retailers please visit www.digitsaver.com.

Suggested retail: \$6.99 – Information desk: 360-440-7550

PRESS CONTACT

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