



## **DIGITSAVER, LLC has won the PTPA Media Inc. Seal of Approval**

FOR IMMEDIATE RELEASE: (DIGITSAVER, LLC) Port Orchard, WA (January 13, 2010) - **DIGITSAVER, LLC, manufacturer of the DigitSaver™ Door Pinch Guard**, is pleased to announce that it has been awarded the influential PTPA Media Inc's Seal of Approval for excellence in family products.

Consumers looking for practical, high-quality products and services can rest easy knowing that products bearing the PTPA Media "Winner" Seal are all "Parent Tested, Parent Approved." Because independent parents evaluate these products in their own homes, PTPA winners are chosen based on merit and consumer experience – not on commercial considerations. As a result, the PTPA Seal is quickly gaining recognition as an international leader in certifying consumer products for quality, effectiveness and value.

Being honored with the influential Seal of Approval from PTPA Media Inc. is a huge achievement for a product geared to families, children or parents. "We are committed to providing a useful, affordable and unique product which promotes safety in the home and we are very excited that PTPA Media Inc. and its Parent reviewers support our efforts by honoring us with this award" states Jeri Keating, owner and inventor of the DigitSaver Pinch Guard.

**The DigitSaver Pinch Guard (DIGITSAVER, LLC)** was among many entries from across North America competing to win the PTPA Media Seal of Approval for the Winter 2010 campaign. The products were tested by savvy reviewers and professionals and the results were compiled for PTPA Media Inc.'s review committee for the final decision. The winners of the prestigious Seal of Approval from PTPA Media are selected based on value, functionality, quality and appeal of the product.

"At PTPA Media, we are proud to play a role in certifying innovative new products that families can trust," says Sharon Vinderine, president and founder of PTPA Media. "It's win-win. By improving communication between manufacturers and consumers, we are helping companies serve their market better, and helping families identify products that have been tested and recommended by their peers."

### **About DIGITSAVER, LLC**

DIGITSAVER, LLC, founded on the premise that there is a simple solution for everything, provides a one-of-a-kind, mom-invented child safety item which is easy to use and fits on any door knob in your home to keep the door from closing and injuring fingers. For more information visit [www.digitsaver.com](http://www.digitsaver.com).

### **About PTPA Media Inc.**

PTPA Media provides an objective framework for appraising and promoting new products designed to enrich family living. The company's mission is to marry innovative companies with discerning consumers, to improve families' access to quality products and services. For more information visit [www.ptpamedia.com](http://www.ptpamedia.com).