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K.I.D.S. COLLABORATES WITH JPMA AT 2006 INTERNATIONAL SHOW
Partnership Results in Big Rewards for K.I.D.S. and Orlando Charity

NEW YORK, NY, JUNE 26, 2006 - Kids In Distressed Situations, Inc. (K.I.D.S.) teamed up with the Juvenile Products Manufacturers (JPMA) at the 2006 International JPMA Show, held recently at the Orange County Convention Center in Orlando, Florida, USA. The partnership was an overwhelming success, raising more than \$32,000 for K.I.D.S., and approximately \$105,000 worth of product for the Mustard Seed Furniture and Clothing Bank of Orlando, Florida.

During the Show, more than 1,100 attendees took part in the Industry Party, held at Universal Studios Amity Backlot Street Set and World Expo. Members of the juvenile products industry and their families enjoyed a fantastic evening complete with great food and entertainment, including Fear Factor Live and an assortment of wild rides. Tickets were sold in advance and at the door, and 100 percent of the proceeds collected, totaling nearly \$32,000, were donated to K.I.D.S.

Additionally, at the completion of the Show, 95 exhibiting companies donated more than \$105,000 worth of product to K.I.D.S. for distribution to those in need in the Orlando area through the Mustard Seed Furniture and Clothing Bank. The Mustard Seed Furniture and Clothing Bank provides household goods, furniture, clothing, toys and books to those who have suffered from natural or personal disaster and who demonstrate the desire to rebuild their lives and become self-sufficient. This charity helps an average of more than 100 traumatized families a month regain their dignity and independence.

“JPMA has been a long-time supporter of K.I.D.S. and we are most grateful for their continued support and commitment,” commented K.I.D.S. President Janice Weinman. “Through the generosity of the JPMA and members of the juvenile products industry, fulfilling our mission of helping children and families in need becomes a little easier.”

The Juvenile Products Manufacturers Association is a national trade organization of more than 350 companies in the United States, Canada and Mexico. These companies manufacture and/or import infant products such as cribs, car seats, strollers, bedding, and a wide range of accessories and decorative items. The International JPMA Show provides the ideal opportunity for hundreds of juvenile products manufacturers to attract new business and grow existing accounts. Industry buyers come to choose from thousands of the newest, most innovative products for their retail stores.

K.I.D.S. is a global charity of leading retailers, manufacturers, and licensors of children's and youth products, in partnership with major foundations, committed to helping improve the lives of children and their families who are ill, living in poverty, or are the victims of natural disasters. In 2005, K.I.D.S. distributed more than \$41 million worth of new merchandise, including \$9 million for victims of hurricanes Katrina and Rita. Since 1985, K.I.D.S. has distributed more than \$500 million to more than 60 million children in need.

For more information on K.I.D.S., call (800) 266-3314 or visit the Web site at www.kidsdonations.org.

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